



Michele Jackman Enterprises and Adventures

Programs, Speaking, Facilitation, Coaching

Currently providing interactive, informative & humorous speaking, facilitation of planning and strategy, and transition team coaching.

Former corporate, and governmental consultant/trainer for international change management projects since 1982.

Instructor, Leadership, and Management of program instructor at UC campuses and extensions. statewide, and at other Educational institutions and networks.

OFFERINGS FOR 2024-2025

In the past, our catalogs demonstrated the breadth and depth of all possible courses we have offered for decades before the pandemic in 2019 and after. Time has changed our approach to match changes in workplace consulting, training, and coaching, with the development of healthier workplace environments, better rites and rituals for all team collaborations, and levels of engagement in a workplace culture.

In line with these societal trends, we have reconfigured our catalog into six areas, including the possibility of designing a specific program of puzzle pieces with our clients as needed to meet their goals. Our off-the-shelf programs match innovation in these areas and include mini-modules that can be delivered through various media. All are adapted for in-house use and include support and an unlimited license.

Our focus now is creating engaging learning experiences as a Speaker, Project Facilitator, and Executive Coach which lead to a healthier performance culture and more resilient workforces.

We integrate the last 50 years of fads models and themes into simpler and practical ways to create a culture of continuous learning ---a “handoff” to Key Players seeking to grow and perform.

We have adapted programs to match new modes of delivery of our service capabilities with onsite and remote mixes of a workforce. There are rising levels of HR compliance aimed at real-world trends that seek online options, can adapt to scheduling challenges, and align with internal budgets for development.

All programs promote openness to all points of view, align with communication styles and preferences, and are appropriate for all demographics and reskilling of experienced workers through our coaching topics.

We also strive to keep programs relevant, and cost-effective, saving time, energy, and resources. Explore these five core areas we call OWLWorks, then Contact us to get a detailed proposal to meet your desired results as a “partner” in training or strategy

What follows is an overview of our programs. and services you can review in this year’s revised catalog by requesting a full catalog with mini-module descriptions and objectives.

—Michele Jackman, MSW, MA, President

Contact us at michele@mjackman.com, or call 805 964.5668 to get a full catalog of mini-, modules for Cultural Effectiveness and Health, and let’s have a conversation concerning how we can assist or support you in developing a learning strategy.



THE OWLWORKS AND OFFERINGS

The Manufacture of Knowledge Transfer and Leadership Development will be delivered in a variety of methods in the future. Stay tuned.

Why have we built our offerings around five core areas we called the OWLWorks? Before they were called Star Team Institutes, focused on specific team types and competencies, but we have added actual case studies, important tools, a metaphoric Owl, and stories to reinforce content.

Like desired leadership qualities, various species of owls have always been a symbol of wisdom with their extraordinary vision, acute listening skills, and sensing observation abilities, performed in a team or family-based orientation that is protective. Called “parliaments” their family groups act like human leaders as they communicate through acute listening, scouting rituals, and assist one another with developing their members whenever necessary just like we want our human project teams to act and support one another. Besides giving a “hoot” about their lives together, Owls glide through the dark and meet their objectives with ease rather than overt drama like other wildlife. They are environmentally oriented, recycling what they create for other species to thrive.

Our tailored core five programs at OWLWorks and topical focus areas under them will continue to provide efficient, practical, and creative models with engaging content. These important areas of desirable broad competencies are considered essential in healthy, efficient cultural development and we weave them into programs or products.

- ★ *Change Management and Effective Transitions*
- ★ *Customer Service Attitudes, Resilience and Professionalism*
- ★ *Executive Performance and Strategy*
- ★ *HR Performance and Compliance Courses*
- ★ *Team building and Facilitation at Meetings and Offsites*
- ★ *Communications and Conflict Prevention and Management*
- ★ *Critical Thinking, Risk Management, and Decision Making*
- ★ *All Level Leadership Development: Strategies and Skills*
- ★ *Communications Training in Five Key Areas*

- ★ *Training, Coaching, and Mentoring Others*
- ★ *Diversity of Cultural Issues and Collaboration Skills*
- ★ *Strength-Based Workforce Performance and Improvement*
- ★ *Ethics, Professionalism, and Enhanced Credibility*
- ★ *Planning and Project Management Strategy*

Resource Materials

“At OWLWorks, we offer the right tool(s) for the right job and Team effectiveness”

As one of your training partners on call , we can provide off-the-shelf workbooks with our support designed for your own delivery for use in Corporate, Non-profit, and Governmental Settings to save development time and ensure excellent and relevant content for your managers and trainers.

OUR FIVE CORE PROGRAMS

- I. **WOW5 HANDOFF™** and Solutions (our integrated Leadership model) for Teaming Up and Collaborating across the organization on projects or programs to overcome Woes.
- II. **THINK AGAIN...THEN DECIDE!** Critical thinking practices that lead to best Decisions with minimal negative sequels and need for clean up! Decide the best course of action and prevent unwanted consequences and risks.
- III. **SUSTAINING THE CULTURE AND ENVIRONMENTS FOR SUCCESS:** Communications, Teamwork, and Service strategies that sustain positive emotional energy during any crisis event. Broadcast a Leadership Sense of Humor and Model your Resilience
- IV. **LEVERAGING TALENT:** Workplace Coaching and a Leadership Formula for Personal Advancement, to create and retain Key Players using various assessments and tools we have developed for use.
- V. **TRAIN THE TRAINER:** Knowledge transfer, Maintenance, and Application
 “Training does create the condition needed for real change to occur at expected levels and with desired quality” Transferring and retaining “tacit knowledge” as staff retire is critical in these times where critical work history, crises solved, and shortcuts that save others time may be lost.

Speaking and Presenting Information

Need a boost with a speaker who engages the audience?

DYNAMIC SPEAKING WITH MANY RETURN ENGAGEMENTS



“Energy and focus to keep in stride with changes”

WHAT WE HOPE TO ACHIEVE AS A “PARTNER” IN CONFERENCE PRESENTATIONS OR ORGANIZATIONAL MEETINGS

We know from hundreds of presentations that a meeting or conference has to engage the audience and lead to an open and candid discussion that aligns well with the whole agenda or program. It has to convey relevance and hopefulness for ease in implementing any fresh ideas. We ensure actual ways to increase the “probability of future success” factors which are included in any presentation where we weave current themes into desired information.

Recent presentations:

- ★ **“Eating Problems for Breakfast” and “Digesting Solutions”**
- ★ **“Who will take care of me if I don’t – Increasing Resilience with Prioritization**
- ★ **“Preventing Leader and Manager “Burnout”**
- ★ **Re-skilling and remotivating an aging workforce of Key Players**
- ★ ***Keeping Things in Stride: Boosting Resiliencies for the Journey Ahead***
- ★ **Adapting Time Management: Preventing Overwhelm and Hybrid Scheduling Issues**

- ★ “Sustaining Emotional Intelligence and Energy in Crises with a Leadership Strategy”
- ★ “Getting it done Getting it Right, Getting Along Well! A 3/2 Formula!
- ★ “Fostering Innovation, Change, and Mitigating Risks
- ★ “Tools for finding the ROOT causes in Performance Excellence Issues
- ★ “Increasing “Probability of Success” in Collaborative Efforts”
- ★ “Who is Killing the Culture? Manager Toxicity: Heroes, Ghosts and Scapegoats”

FEEDBACK ON OUR SPEAKING PROGRAMS FROM A SPEAKER’S BUREAU

“Your presentation at our user conference last week was, in a word, outstanding. You put the group at ease from the very beginning, and they loved you for making them feel special and understood. It was so much fun to hear several audience members rehashing your points at the breaks - - always an excellent sign that the speaker has made her ideas memorable and useful. I don’t know how we could have navigated through the rest of our conference agenda. Your name will be on the tip of my tongue every time the subject of team building, motivation, and quality management comes up around here.”

President, QEI Design and Training Associates

“Michele Jackman is one of the most responsive speakers I have ever experienced. She goes the extra mile to make sure people comprehend the material and get questions answered. It was a great investment of time and resources”

FACILITATION AND COACHING

BRING IN A FACILITATOR or COACH TO OVERSEE TEAM OR INDIVIDUAL DELIBERATION AND PERFORMANCE WITH AN OBJECTIVE EYE



FACILITATE CHANGE FOR YOUR WORKFORCE, PROJECT TEAMS AND COACH KEY PLAYERS FOR NEXT-LEVEL PERFORMANCE AND PROMOTABILITY:

We can help you design and deliver Retreats, Offsites, and Presentations, using online modes for Project facilitation activities and provide insights to your teams. We offer one-to-one performance coaching for future development and succession.

Our most popular theme- “Vegetarian Meetings: Meet Less and Get More Done” Examines all the ways multiple meetings can actually impede progress and create management burnout in back-to-back meetings. Alternative recipes are explored.

Our Promise and Vision:

With any courses you choose or engagement, participants will receive ready-to-use materials, resources, and follow-up consultation, so that tools and strategies covered can be adapted and applied to support current initiatives with greater efficiency and at least cost.



Who is Michele Jackman? Author, Speaker, Facilitator, Coach, and... Humorist

Michele Jackman, former senior and all-level manager, is a training veteran and is a successful corporate coach in the areas of communication and interpersonal effectiveness, time and stress management, project team building, and advanced management practices. She has taught courses in Leadership, Management, and HR compliance areas at various University of California sites and through governmental training centers. She has trained in areas of organizational transformation and individual development for decades with accolades about the quality, cost, and energy exhibited in all her work as a facilitator, motivational speaker, and partner in organizational change.

She has conducted seminars internationally for corporate, government, and non-profit organizations facing radical changes as a strategist for collective thinking and innovation. She has consulted on long-term change management projects as an advisor or coach for executives and managers.

Her off-the-shelf courses include lots of interactive material enabling participants to focus on their application of the tools and strategies covered right after training.

The walk-away value is the immediate application of insights, tools provided, or strategies presented. She provides timesaving, cost-saving tools for re-invigorating all generations of the workforce from the very top-level executives to the newest employee, and motivates intelligent change management.

She has been acknowledged and given many awards and co-authored a book on development, Star Teams: Key Players: Career Strategies (1991), which provided many career strategies for performing and creating effective teams. These are still known to be the more advanced practices, providing increased learning and success.

**FOR MORE INFORMATION OR A PROPOSAL
CALL 805 964-5668 -- 805 680 0672 Mobile**

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